ABSTRACT OF THE DISCLOSURE

A method for processing an analog video signal that represents a work for which rights information is asserted. The signal includes a rights assertion mark (RAM) in the video portion of the signal within the visible picture such that capture of the picture will include the mark. The signal also includes copy control information (CCI) bits in the vertical blanking interval of the signal for representing copying and redistribution rules. If the RAM is present and the CCI bits are present, then the copying and redistribution rules represented by the CCI bits are applied. If the RAM is present but the CCI bits are not, then the most restrictive copying and redistribution rules that can be represented by the CCI bits are applied.